

R J TIBREWAL COMMERCE COLLEGE, VASTRAPUR, AHMEDABAD 380 015

SY BCOM

SUBJECT CODE: - CE 202(D)

SUBJECT: - E- Commerce-I

SEMESTER III

((2020-21))

ASSIGNMENT: - 1

Q. 1. Explain in detail

- (a) E-business Model Based on the Relationship of Transaction Types.
- (b) Emergence of WWW and Internet

ASSIGNMENT: 2

Q. 1 Write a detailed note on

- (a) E-advertising.
- (b) E-branding